

SPONSORSHIP PACKAGES



YOUR GOALS

Philanthropy is an important part of any business or organizational strategy. The dollars you invest should match your goals for giving and greatly support a healthy community for all. As a sponsor of Mental Health America of Northwest Indiana, you will enjoy meaningful benefits. We offer multiple options to meet your needs and are happy to work with you to customize a package, as well. Thank you for including us in your planned giving for 2026.

Legacy Building

Your investment supports generations of Northwest Indiana children, adults, and families as we work to educate, empower, and strengthen individual and family functioning; eliminate stigma; build protective factors; and reduce the impact of adverse experiences that put the future of our community at risk. Your partnership will leave a lasting legacy of positive impact in our shared community.

Community Reinvestment

Your investment reaches every corner of Northwest Indiana, including vulnerable communities and families that would otherwise go without services to support their overall health and well-being.

Brand Visibility

Your investment provides exposure to new audiences and heightened awareness of your commitment to quality of life for all Northwest Indiana residents. Our social media platforms have close to 4,000 followers and our events bring hundreds of business and community leaders together, offering key recognition for your generous investment in our programs and services.



SINCE 1957

Mental Health America of Northwest Indiana has served the community since 1957. We believe that positive mental health can be achieved by removing barriers limiting a person's full potential. We provide free programs and services that enhance resiliency, instill protective factors, strengthen family functioning, create generational change, and support those living with mental illness. Committed to the #B4Stage4 philosophy, we maintain a unique focus on early intervention and prevention and advocate for all members of our community in need.

OUR MISSION

To transform our communities through proven programs that educate, empower, and strengthen the way individuals and families function for life.

OUR VISION

By removing barriers limiting a person's full potential, positive mental health and well-being is achieved

OUR VALUES

- Ensure the good faith of our stakeholders by being a responsible steward of resources
- Promote trust by emphasizing open communication and mutual respect
- Maintain a commitment to integrity through continuous quality improvement
- Provide a flexible, safe, and supportive environment in which to succeed
- Employ a collaborative approach to problem solving and decision-making
- Embrace diversity, reflecting the community we serve

ALL-IN, FULL YEAR SPONSORSHIPS



	CHAMPION	EXECUTIVE	SIGNATURE	MISSION	COMMUNITY	SUPPORT
	\$50,000+	\$25,000+	\$10,000+	\$5,000+	\$2,500+	\$1,500+
Speaking opportunity at 2026 events; 5 min max.						
Promo item on tables at 2026 events; 1 per seat; max 3.5" square						
Promotional table at 2026 events (hosted by you; one 8' table provided)						
Logo or business name on special signage and/or t-shirts at 2026 events						
One Wellness Works Survey & Comprehensive Analysis*						
Wellness Works Complimentary Modules*	1 session each of 4 modules	1 session each of 3 modules	1 session each of 2 modules	1 session of 1 module		
MHANWI media & social media mentions/shout-outs as possible and appropriate						
Invitation to present programs/services to MHANWI staff in 2026						
Verbal recognition of your organization at 2026 events						
Logo displayed in 2026 newsletters to MHANWI constituents						
Logo displayed in MHANWI digital annual report						
Onscreen logo placement on rotating PPT displayed at 2026 events						
Advertisement in 2026 event program book(s)	INSIDE COVER Full page, full color	BACK COVER Full page, full color	FULL PAGE Prominent, full color	HALF PAGE Prominent, full color	HALF PAGE full color	QUARTER PAGE full color
Corporate table(s) at 2026 events; 8 guests per table	3 Full Tables (24 guests)	2 Full Tables (16 guests)	One and One Half Tables (12 guests)	1 Full Table (8 guests)	Half Table (4 guests)	Half Table (4 guests)
Additional discounted tickets to 2026 events.	50% off ticket price	20% off ticket price	10% off ticket price	5% off ticket price	Full Price	Full Price

We are a 501(c)(3) - your sponsorship may be tax deductible; contact your tax advisor. (EIN #35-1014213)

ADD-ONS

Event Tickets



Individual event tickets (including full tables) are sold for each of our live MHANWI events. Purchasing information will be shared in advance of each event. All corporate sponsorships come with tables or tickets; however, if you need additional tickets or tables, you are welcome to purchase those - please check your sponsorship level for any eligible discounts!

Event Advertising



Advertising in MHANWI event programs is included with all corporate sponsorships and is also available for independent purchase. Camera-ready ads must be supplied by deadline dates. If an ad is not submitted, a basic ad using your logo and contact info will be created for you. Pricing for independent advertising purchases is as follows for all event program books.

- \$500 | Half page color ad (5.5"W x 4.25"H)**
- \$250 | Quarter page color ad (2.75"W x 4.25"H)**

In-Kind Donations & Volunteers



If you have a talent or service you are willing to share, we would love to hear from you! Past in-kind donations have included photography, entertainment, graphic design, and printing. We also welcome community volunteers for all MHANWI events, including help with setup, registration, games, and teardown. Please call us at (219) 937-7733 if you are willing to donate your time and talents!

Personal Donations



If you are unable to provide a corporate sponsorship but would like to make a personal donation, we would be grateful for your support in any amount. To make a donation, scan the **QR code** below or visit **mhanwi.org** and click the DONATE button on the home page. You can also mail a check payable to *Mental Health America of Northwest Indiana* to:

**Mental Health America
of Northwest Indiana
Attn: Events/Finance
5311 Hohman Avenue
Hammond, IN 46320**

SCAN ME



Please complete & return.



COMMITMENT PAGE

Yes! | We would like to invest in the mission of **Mental Health America of Northwest Indiana.**

Below, please check the sponsorship level you have chosen for 2026 and complete and return this form to us via email (connect@mhanwi.org) or mail. We will contact you and stay in touch throughout the year to fulfill your sponsorship benefits!

CHAMPION \$50,000+	EXECUTIVE \$25,000+	SIGNATURE \$10,000+	MISSION \$5,000+	COMMUNITY \$2,500+	SUPPORT \$1,500+
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Company Name: _____

Contact Person: _____

Title: _____

Email Address: _____ Phone Number: _____

Billing Address: _____

Our payment of \$_____ has been / will be made online.

A check in the amount of \$_____ is attached or will be mailed.

Checks should be made payable to **Mental Health America of NWI** and mailed to: **Mental Health America of Northwest Indiana; attn: Events/Finance Dept, 5311 Hohman Ave, Hammond, IN 46320**
For questions or other arrangements, call us at (219) 937-7733, x105.

Please charge my VISA / MC / DISCOVER / AMERICAN EXPRESS (Circle One)

Name on Card: _____ Expiration Date: _____

Card Number: _____ 3-Digit Security Code: _____

Signature: _____

Credit card payments are also accepted online at **mhanwi.org** or by scanning the **QR code to the right.**

If paying online, please also complete this form and return by email to **connect@mhanwi.org** or put "SPONSORSHIP 2026" in the notes section online.

**SCAN HERE TO
SECURE YOUR
SPONSORSHIP
AND MAKE AN
IMMEDIATE
PAYMENT**

