

Investing in the Future

ANNUAL
SUPPORT
OPTIONS
2019



Mental Health America of Northwest Indiana
5311 Hohman Avenue, Hammond, IN 46320
219.937.7733 x171



OUR STORY

As a mental health organization, MHANWI believes in prevention and early intervention as a means to mitigate risk factors associated with mental health. We prescribe to the philosophy that mental health is the pursuit of well-being and that by providing education and support through proven programs, we will save and improve lives, creating meaningful generational change.

Founded in 1957, MHANWI has grown into a vibrant, innovative organization serving thousands of individuals and families each year. We are a nonprofit organization dedicated to early childhood development, education, and wellness and are committed to reducing infant mortality and the impact of adverse childhood experiences.

In our work, we believe that building protective factors supports the overall well-being of children and their families. The *Protective Factors* framework is a research-driven approach, developed by the Center for the Study of Social Policy, which addresses issues related to the parent, the child, and the parent-child relationship and serves as a buffer to help families cope, achieve, and thrive, even during times of stress.

These factors include:

- **Parental Resilience** - Managing stress and functioning well when faced with challenges, adversity and trauma
- **Knowledge of parenting and child development** - Receiving accurate information about raising young children and learning appropriate and effective strategies to gauge expectations and set limits on child behaviors
- **Social and emotional development of children** - Nurturing secure relationships with adults and peers that promote positive interaction and the ability to communicate his or her emotions appropriately
- **Concrete support in times of need** - Accessing the basic essentials everyone needs, as well as specialized medical, mental health, social, educational, and legal services to advance quality of life
- **Social connections** - Building trusting relationships with friends, family members, neighbors, and others in the community to reduce feelings of isolation and buffer parents from stressors enabling them to feel confident and empowered

IMPACTFUL.

I started with Healthy Families shortly after my daughter was born. With each new visit, I learned that I did not know everything I thought I did about parenting. I didn't notice the impact the program had on me until people started to comment frequently on my parenting and how well my children behave. I didn't notice because it happened gradually; it takes time, patience, and most of all, dedication. I learned that every single thing your child does tells you everything you need to know about their development - whether they are doing well or need help in certain areas. Any time I have a concern, I let my home visitor know and she brings me information that helps me understand what my children are going through and helps me engage them in activities and exercises that help. I'm grateful for this program and would recommend it to all moms.

Healthy Families Mom

OUR PREMIER EVENTS

LEGACY BREAKFAST EVENT

Join us for this special event each spring, as we bring to the community **premier industry experts** in support of our mission to change the way families function for life. Guests are treated to an informative and thought-provoking program centered on topics that encourage dialog and inspire critical, collaborative action in Northwest Indiana.

Corporate and individual funders are recognized at this event, with a prominent focus on the significant and meaningful impact their investments have on the families we serve.

WING & ROLL EVENT

Not your typical gala, our annual Wing & Roll event features a **fierce & fiery chicken wing cook-off** among Northwest Indiana's best chefs. This one-of-a-kind event keeps a growing crowd coming back for more each year!

Guests taste and vote on samples of uniquely flavored chicken wings while listening to their favorite 80s and 90s songs performed live by *Underground Prophets*. This fun & exciting evening also features chicken wing themed carnival games, a distinctive silent auction, and a short & inspiring program that gets most guests home in time to see their families. For dessert, enjoy samples of custom created confections and vote on your favorite as local bakers compete for the title of "Roll Champion!"

Why Invest?

The health and well-being of our future workforce is at stake. With a growing shortage of skilled workers in the US, every investment in the next generation is critical for Northwest Indiana. Every day, our home visiting specialists work with parents to educate, build skills, and change the way families function for life. The work that we do seeks to prevent adverse childhood experiences that can lead to significant risk factors for our families and our community. These risk factors include infant mortality, abuse, neglect, and toxic stress for both parent and child. Through our evidence-based programs, we are helping to build a new generation of strong, skilled, and committed leaders for the future. To continue the work that we do, we need corporate champions like you to help support our mission. Won't you join us? Your generosity will leave an indelible mark on the future of Northwest Indiana.

IMPACTFUL.

I started seeing Kari during her junior year of high school as part of our *Empowering Teens as Parents* program. I'm proud to say she beat the statistics and graduated high school. Four years later, she and the baby's father are married, with an additional child in their family. They meet with me regularly to discuss child development and have begun home preschool with their 3-year old, using various online resources and workbooks I was able to help them find. When their preschooler completed his most recent testing for readiness for kindergarten through our *Ready to Soar* program, he scored well above average for his age and is in the highest percentiles for motor, concepts, and language domains.

Parent Educator

INVESTMENT OPTIONS

CORPORATE IMPACT PARTNER

\$15,000

- Legacy Breakfast Event—Gold Level Sponsor benefits
 - Recognition during the event and on select print materials
 - Full page color ad in event program
 - (1) table of eight at the event with priority seating
- Wing & Roll Event—Platinum Sponsor benefits
 - Prominent recognition on all printed materials
 - Full-page ad in event program
 - Acknowledgement on social/other media
 - Prominent recognition on signage and PowerPoint at the event
 - (3) tables of ten at the event with priority seating
- Logo Placement on **mhanwi.org**
- 6 Social Media Mentions
- Logo Placement on *Infant Safe Sleep* portable cribs
- Speaking opportunity at the Legacy Breakfast Event
- Speaking opportunity at the Wing & Roll Event

TRANSFORMATIONAL CHANGE PARTNER

\$5,000

- Legacy Breakfast Event—Silver Level Sponsor benefits
 - Recognition during the event
 - Half page color ad in event program
 - (1) table of eight at the event
- Wing & Roll Event—Gold Sponsor benefits
 - Prominent recognition on all printed materials
 - Half page color ad in event program
 - Acknowledgement on social/other media
 - Recognition on signage and PPT presentation at the event
 - (2) tables of ten at the event with priority seating
- Name Recognition on **mhanwi.org**
- 2 Social Media Mentions

COMMUNITY INVESTMENT PARTNER

\$10,000

- Legacy Breakfast Event—Gold Level Sponsor benefits
 - Recognition during the event and on select print materials
 - Full page color ad in event program
 - (1) table of eight at the event with priority seating
- Wing & Roll Event—Platinum Sponsor benefits
 - Prominent recognition on all printed materials
 - Full-page color ad in event program
 - Acknowledgement on social/other media
 - Prominent recognition on signage and PowerPoint at the event
 - (3) tables of ten at the event with priority seating
- Logo Placement on **mhanwi.org**
- 4 Social Media Mentions
- Logo Placement on *Ready to Soar* program materials
- Speaking opportunity at either the Legacy Breakfast Event **or** the Wing & Roll Event

FAMILY SUPPORT PARTNER

\$2,500

- Legacy Breakfast Event—Bronze Level Sponsor benefits
 - Quarter page color ad in event program
 - (1) table of eight at the event
- Wing & Roll Event—Silver Sponsor benefits
 - Recognition on all printed materials
 - Business card size color ad in event program
 - Acknowledgement on social/other media
 - Recognition on signage and PPT presentation at the event
 - (1) table of ten at the event with priority seating
- Name Recognition on **mhanwi.org**
- 1 Social Media Mention

PARTNER COMMITMENT

Yes! We would like to invest in the programs and services offered by Mental Health America of Northwest Indiana. **Please accept our commitment at the following corporate level for the full year.** We understand that a representative from MHANWI will be in contact with us for fulfillment of all partnership details.

- CORPORATE IMPACT PARTNER - \$15,000**
- COMMUNITY INVESTMENT PARTNER - \$10,000**
- TRANSFORMATIONAL CHANGE PARTNER - \$5,000**
- FAMILY SUPPORT PARTNER - \$2,500**

<hr/> Company Name	<hr/> Contact Name
<hr/> Company Address	<hr/> City, State, Zip
<hr/> Contact Email	<hr/> Contact Phone

THANK YOU FOR YOUR SUPPORT!

Please make checks payable to **Mental Health America of NWI** and mail, along with this form to **Mental Health America of NWI, 5311 Hohman Ave, Hammond, IN 46320**

For more information, contact *Victor Garcia, VP Strategic Partnerships* at **219.937.7733, x. 171**; or by email at vgarcia@mhanwi.org