

# 20 CORPORATE 24 SPONSOR PACKAGES



## *Building a Better Tomorrow*

Corporate philanthropy is an important part of any business strategy. The dollars you invest should match your goals and objectives. We offer multiple sponsorship opportunities to meet your needs. No matter which you choose, you will enjoy wonderful benefits as a sponsor of Mental Health America of Northwest Indiana. Thank you for including us in your planned giving.



We are a mental health agency with a unique focus on early intervention and prevention. Over 80% of the work we do is in homes with parents and children prenatal to age five. We work with families to build protective factors in the home that reduce and prevent instances of adverse childhood experiences to ensure a positive life trajectory for child and family. Our degreed professionals provide free programs and services in homes, group settings, and schools to prevent adverse childhood experiences, reduce infant mortality, encourage socialization, strengthen families, and support and advocate for those living with mental illness or emotional challenges.

# SINCE 1957

## Legacy Building

Your investment supports generations of Northwest Indiana children, families, and adults as we work to break cyclical patterns of abuse; and eliminate stigma, neglect, and other adverse experiences that put the future of our community at risk. Your partnership will leave a legacy of positive impact and long-term well-being for the communities you serve.

## Community Reinvestment

Your investment reaches every corner of Northwest Indiana, including many of our most vulnerable communities and families which would otherwise go without services to support their overall health and well-being. Over 90% of dollars invested go directly to programs and services for children and adults in need.

## Brand Visibility

Your investment provides exposure to new audiences and heightened awareness of your commitment to quality of life for all Northwest Indiana residents. Our social media platforms have over 2,300 followers and our events bring hundreds of business and community leaders together, offering key recognition for your generous investment in our programs and services.

## Our Mission

To transform our community through proven programs that educate, empower, and strengthen the way individuals and families function for life.

## Our Vision

By removing barriers limiting a person's full potential, positive mental health and well-being is achieved

## Our Values

- Ensure the good faith of our stakeholders by being a responsible steward of resources
- Promote trust by emphasizing open communication and mutual respect
- Maintain a commitment to integrity through continuous quality improvement
- Provide a flexible, safe, and supportive environment in which to succeed
- Employ a collaborative approach to problem solving and decision-making
- Embrace diversity, reflecting the community we serve

# SPONSORSHIP LEVELS

Customization of sponsorships is available. Call us today at (219) 937-7733 x105 to schedule a meeting to discuss options!

	CHAMPION	EXECUTIVE	SIGNATURE	MISSION	COMMUNITY	SUPPORT
	\$50,000	\$20,000	\$10,000	\$5,000	\$2,500	\$1,500
Speaking opportunity at 2024 events; 5 min max.						
Promo item on tables at 2024 events; 1 per seat; max 3.5" square						
Promotional table at events (hosted by you; one 8' table provided)						
Logo/name on special signage and/or t-shirts at 2024 events						
Wellness Works Survey & Comprehensive Analysis*						
Wellness Works Complimentary Modules*	1 session each of 4 modules	1 session each of 3 modules	1 session each of 2 modules	1 session of 1 module		
MHANWI social media mentions & shout-outs as possible & appropriate						
Verbal recognition of your organization at 2024 events						
Invitation to present program(s)/service(s) to MHANWI staff in 2024						
Logo displayed in all 2024 e-newsletters to MHANWI constituents						
Logo displayed in MHANWI digital annual report						
Onscreen logo placement on rotating PPT displayed at 2024 events						
Full color ad in 2024 event program book(s)	<b>FULL PAGE</b> Front inside cover	<b>FULL PAGE</b> Back cover	<b>FULL PAGE</b> Inside page	<b>HALF PAGE</b> Priority inside page	<b>HALF PAGE</b> Inside page	<b>QUARTER PAGE</b> Inside page
Corporate table(s) at 2024 events; 8 guests per table	3 Full Tables (24 guests)	2 Full Tables (16 guests)	1 Full Table (8 guests)	1 Full Table (8 guests)	1/2 Table (4 guests)	1/4 Table (2 guests)

**SCAN HERE TO SECURE YOUR SPONSORSHIP AND MAKE AN IMMEDIATE PAYMENT**



Checks should be made payable to **Mental Health America of NWI** and mailed to:  
**Mental Health America of Northwest Indiana**  
 Attn: Finance Dept  
 5311 Hohman Ave  
 Hammond, IN 46320  
 For questions or other arrangements, call us at (219) 937-7733, x105.



\*Costs apply for additional survey links and/or additional modules requested by sponsor.

We are a 501(c) 3 - your sponsorship may be tax deductible; contact your tax advisor. (EIN #35-1014213)

# ADD-ONS

## Event Ticket Purchasing

Individual event tickets (including full tables) are sold for each of our live MHANWI events. Purchasing information will be shared on social media and through direct mail and/or email in advance of each event. All corporate sponsorships come with tables or tickets; however, if you need additional tickets or tables, you are welcome to do so.

## Event Advertising

Advertising in MHANWI event programs is included with all corporate sponsorships and is also available for independent purchase. Camera-ready ads must be supplied by deadline dates. If an ad is not submitted, one will be created for you, including your company logo and contact information where available. Pricing for independent advertising purchases is as follows for all event program books.

- \$500 | Half page color ad (5.5"W x 4.25"H, with additional 0.125" bleed on all sides)**
- \$250 | Quarter page color ad (2.75"W x 4.25"H, with additional 0.125" bleed on all sides)**

## In-Kind Donations & Volunteers

If you have a talent or service you are willing to share, we would love to hear from you! Past in-kind donations have included photography, entertainment, graphic design, and printing. We also welcome community volunteers for all MHANWI events, including help with setup, registration, games & stations, and teardown. Please call us at (219) 937-7733 x200 if you are willing to donate your time and talents!

## Personal Donations

If you are unable to provide a corporate sponsorship but would like to make a personal donation to Mental Health America of Northwest Indiana, we would be grateful for your support in any amount. To make a donation, scan the **QR code** to the right, visit **mhanwi.org** and click the DONATE button on the home page. You can also mail a check payable to *Mental Health America of Northwest Indiana* to:

**Mental Health America  
of Northwest Indiana  
Attn: Finance Department  
5311 Hohman Avenue  
Hammond, IN 46320**

**SCAN HERE TO  
SECURE YOUR  
SPONSORSHIP  
AND MAKE AN  
IMMEDIATE  
PAYMENT**



Checks should be made payable to **Mental Health America of NWI** and mailed to:

**Mental Health America  
of Northwest Indiana  
Attn: Finance Dept  
5311 Hohman Ave  
Hammond, IN 46320**

For questions or other arrangements, call us at (219) 937-7733, x105.

