

MHIA 2022 ANNUAL SPONSOR PACKAGES

Mental Health America
of Northwest Indiana

65 YEARS
1957-2022

Anniversary
Celebration!

Corporate philanthropy is an important part of any business strategy. The dollars you invest should match your goals and objectives. We offer multiple sponsorship opportunities to meet your needs. No matter which you choose, you will enjoy wonderful benefits as a corporate sponsor of Mental Health America of Northwest Indiana. Thank you for your kindness and consideration.

Legacy Building

Your investment supports generations of Northwest Indiana children, families, and adults as we work to break cyclical patterns of abuse; and eliminate stigma, neglect, and other adverse experiences that put the future of our community at risk. Your partnership will leave a legacy of positive impact and long-term well-being for the communities you serve.

Community Reinvestment

Your investment reaches every corner of Northwest Indiana, including many of our most vulnerable communities and families which would otherwise go without services to support their overall health and well-being. Over 90% of dollars invested go directly to programs and services for children and adults in need.

Brand Visibility

Your investment provides exposure to new audiences and heightened awareness of your commitment to quality of life for all Northwest Indiana residents. Our social media platforms have over 2,300 followers and our events bring hundreds of business and community leaders together, offering key recognition for your generous investment in our programs and services.



COVID Impact

Though planned, MHANWI cannot guarantee live events for 2022 due to COVID-19 impacts; event perks are shared in case we are able to execute in-person events, however, we thank you for any consideration of sponsorship above and beyond our ability to fulfill event perks for 2022. Please know that we will continue to find creative ways to thank and acknowledge ALL corporate sponsors throughout the year.



SPONSORSHIP LEVELS

Sponsorship of Mental Health America of Northwest Indiana, a 501(c)3 is tax deductible; contact your tax advisor (EIN #35-1014213)



EXECUTIVE SPONSOR
\$7,500

SIGNATURE SPONSOR
\$5,000

MISSION SPONSOR
\$2,500

COMMUNITY SPONSOR
\$1,500

SUPPORT SPONSOR
\$1,000

Receive MHANWI's Wellness Works program:	Lunch & Learn:	eNewsletter:	Visual Recognition:	Event Recognition:	Event Tickets:	Ad Space:
<ul style="list-style-type: none"> Employee mental health survey and management presentation of results. One session each of all 4 modules. Suicide prevention training for management team. 	Invitation to present (1) Lunch & Learn to MHANWI staff (on site or virtual).	Feature in (4) MHANWI eNewsletter Sponsor Spotlight.	Logo on MHANWI Annual Report, sponsor materials, event t-shirt(s), website, and social media posts.	Onscreen logo and verbal recognition of your organization at event(s). Table display at event(s).	(3) full tables with priority seating at any live MHANWI event.	Prominent full page/full color ad in any live event program booklet(s)
<ul style="list-style-type: none"> Employee mental health survey and management presentation of results. One session each of 3 chosen modules. Suicide prevention training for management team. 	Invitation to present (1) Lunch & Learn to MHANWI staff (on site or virtual).	Feature in (3) MHANWI eNewsletter Sponsor Spotlight.	Logo on MHANWI Annual Report, sponsor materials, event t-shirt(s), website, and social media posts.	Onscreen logo and verbal recognition of your organization at event(s). Table display at event(s).	(2) full tables with priority seating at any live MHANWI event.	Full page/full color ad in any live event program booklet(s)
<ul style="list-style-type: none"> Employee mental health survey and management presentation of results. One session each of 2 chosen modules. Suicide prevention training for management team. 	Invitation to present (1) Lunch & Learn to MHANWI staff (on site or virtual).	Feature in (2) MHANWI eNewsletter Sponsor Spotlight.	Name on MHANWI Annual Report, sponsor materials, event t-shirt(s), website, and social media posts.	Onscreen logo and verbal recognition of your organization at event(s). Table display at event(s).	(1) full table with priority seating at any live MHANWI event.	Prominent half page/full color ad in any live event program booklet(s)
<ul style="list-style-type: none"> Employee mental health survey and management presentation of results. One session each of 1 chosen modules. Suicide prevention training for management team. 		Feature in (1) MHANWI eNewsletter Sponsor Spotlight	Name on MHANWI Annual Report, sponsor materials, website, and social media posts.	Onscreen logo display of your organization at event(s).	(1) full table at any live MHANWI event.	Half page/full color ad in any live event program booklet(s)
			Name on MHANWI Annual Report, sponsor materials, website, and social media posts.	Onscreen logo display of your organization at event(s).	(1/2) table to any live MHANWI event	Quarter page/full color ad in any live event program booklet(s)

Yes! | We would like to invest in the mission and vision of Mental Health America of NWI.



Company Name: _____ Contact Person: _____

Email Address: _____ Phone Number: _____

Billing Address: _____

☐ We will support Mental Health America as a sponsor at the following level:

EXECUTIVE SPONSOR ☐
\$7,500

SIGNATURE SPONSOR ☐
\$5,000

MISSION SPONSOR ☐
\$2,500

COMMUNITY SPONSOR ☐
\$1,500

SUPPORT SPONSOR ☐
\$1,000

☐ Please charge my VISA / MC / DISCOVER / AMERICAN EXPRESS (Circle One)

Credit card payments are also accepted online at mhanwi.org. If paying online, please also complete the top portion of this form and return by email or mail as noted below.

Name on Card: _____ Expiration Date: _____

Card Number: _____ 3-Digit Security Code: _____

Signature: _____

☐ A check made payable to **Mental Health America of NWI** is attached or will be mailed.

Event Advertising

Program advertising is included in all corporate sponsorships and is also available for independent purchase. In either case, camera-ready ads must be supplied by deadline dates. If an ad is not submitted, one will be created for you, including your company logo and contact information as available. Pricing for independent advertising purchases is as follows for all event program books.

- ☐ \$500 | Half page black and white ad (5.5"W x 4.25"H)
- ☐ \$250 | Quarter page black and white ad (2.75"W x 4.25"H)

In-Kind Donations

If you have a talent or service you are willing to share, we would love to hear from you. Past in-kind donations have included photography, entertainment, graphic design, and printing. Please call us at (219) 937-7733 x160 if you are willing to donate your time and talents!

Personal Donations

If you are unable to provide a corporate sponsorship, but would like to make a personal donation, we would be grateful for your support in any amount. To make a donation, please complete this form with your card information, make a donation online at www.mhanwi.org or remit a check made payable to Mental Health America of NWI.



commitment page
please complete & return



Mental Health America
of Northwest Indiana
ATTN: Brittany Williams
5311 Hohman Avenue
Hammond, IN 46320



Email: bwilliams@mhanwi.org

